

ABOUT US

FM Radio Jeevay Pakistan is a Network of four Radio Stations with a Unique & Revolutionary Transmitting Technology in Khanewal, Lodhran / Bahawalpur, Ahmadpur East and Rahim Yar Khan. The First Radio Channel of Southern Punjab with local and national languages Transmissin. FM Radion Jeevay Pakistan is ploneer in Transmitting the FM Radio Jeevay Pakistan in Saraiki, along with Punjabi Urdu & English languages, with Music, Entertainment, News, Views, Reviews, Updates Sporsts & Much More.

We are broadcasting live transmission for 24 hours with 18 hours presenter hosted programs i.e. Is from 6:00am to 12:00am. FM Radio Jeevay Pakistan is on the airways covering the city of Khanewal, Lodhran / Bahawalpur, Ahmad Pur East and Rahim Yar Khan in the Radius of 150km to 200km covering all adjoining areas.

LISTENERS PROFILE

As per the 1998 census, the population of Khanewal, Lodhran / Bahawalpur, Ahmad Pur East and Rahim Yar Khan was about 8.8 million which has now increased to 13.5 million. At FM Radio Jeevay Pakistan Programs are designed keeping in mind the listerers choice for this purpose, a Survey was carried out before launching from people of different backgrounds. 80% of our programm are based on interactive & Innovative feedbacks.

Now at FM Radio Jeevay Pakistan people of all age group call through telephones and write through letters and E-mainis for their views, comments and song dedications. In the results of these feedbacks approximately 7.9 millions listeners of FM Radion Jeevay Pakistan are estimated.

ADVERTISEMENT ON RADIO JEEVAY PAKISTAN FM.

We are confident that, FM Radion Jeevay Pakistan can provide you a unique opportunity to promote your product in this region. This is the accurate media to hit the target market of urban and rural Punjab, immediate response by the end user of the advertised products proved the consumerate mileage of this media.

Coverage Area of FM RADIO JEEVAY PAKISTAN.

FM Radio Jeevay Pakistan is on the airways covering the city of Khanewal, Lodhran / Bahawalpur, Ahmad Pur East and Rahim Yar Khan in the Radius of 150 to 200 km covering all adjoining areas.

S.No	FM 97 Khanewal	FM 98 Lodhran/Bahawalpur	FM 99 Rahim Yar Khan	FM 100 Ahmad Pur East
1	Multan	Lodhran	Rahim Yar Khan	Ahmadpur East
2	Khanewal	Bustimalook	Sadiqabad	Uch Sharif
3	Vehari	Lar	Bhong	Punjnand
4	Sahiwal	Makhdoom Wali	Liaqat Pur	Ali Pur
5	Kabeer Wala	Duniapur	Khan Pur	
6	Mian Chunno	Jahanian	Zahir Pir	Chunni goth
7	Melsi	Dhnoot	Rojhan	Liaqat Pur
8	Jahanian	Kahrro Pacca	Rajan Pur	Khan Pur
9	Qutaub Pur	Melsi	Ubaro	Derawar
10	Qadir Pur	Bahawalpur	Kandh Kot	Shahiwal
11	Nawab Pur	Dera Bukha	Kashmore	Dingarh
12	Chichawatni	Bakha	Kot Mithan	Noor Pur
13	Jahania	Abbas Nagar	Islam Garh	Dera Nawas
14		Yazman	Feroza	Bahawalpur
15		Chishtian	Abdul Wali Khan	Mubarak Pur
16		Lal Sonhara	Ghaus Pur	Khair Pur Daha
17		Head Rajkan	Jaan Pur	Kotli Moosa Khan
18		Khairpur Tamiwali	Khan Bela	Rukhan Pur
19		Fort Abbas	Allahabad	Mehrab Ghoti
20		Bahawalpur	Khair Pur	Sita Pur
21		Samasatta	Jeetha Bhutta	Fazil Pur
22		Haroonaabad		Yazman

Station	Area	Population
FM 97 Khanewal	4,144 km ² (1,679,216 sq. mi.)	2,144,000
FM 98 Lodhran / Bahawalpur	2,780 km ² (1,073,358 sq. mi.)	1,440,000
FM 99 Lodhran / Bahawalpur	2,850 km ² (1,100,389 sq. mi.)	1,432,000
FM 100 Ahmad Pur East	940 km ² (363,011 sq. mi.)	500,000
FM 97+98+99+100	10,714 km² (4,136,014 sq. mi.)	5,486,000

ADVERTISING RATE CARD

Stations	07:00 am to 10:00 am & 04:00 pm to 10:00 pm				
	Rate per Minute	Branding		Sponsorship	
		½ Hour	1 Hour	½ Hour	1 Hour
Net Work	30,000	20,000	32,000	15,000	20,000
Khanewal	8,000	8,000	12,000	6,000	8,000
Lodhran / Bahawalpur	8,000	7,000	10,000	5,000	7,000
Ahmad Pur East	8,000	7,000	10,000	6,000	7,000
Rahim Yar Khan	8000	8,000	12,000	6,000	8,000

Stations	10:00 am to 04:00 am & 10:00 pm to 06:00 am				
	Rate per Minute	Branding		Sponsorship	
		½ Hour	1 Hour	½ Hour	1 Hour
Net Work	25,000	15,000	20,000	10,000	12,000
Khanewal	7,000	6,000	10,000	5,000	6,000
Lodhran / Bahawalpur	7,000	5,000	8,000	4,000	5,000
Ahmad Pur East	7,000	5,000	8,000	4,000	5,000
Rahim Yar Khan	7,000	6,000	10,000	5,000	6,000

Note:

1. Above Mentioned rates are inclusive of agency commission.
2. Govt. Taxes shall be charged at actual.
3. 360 Seconds commercial time for 1 hour Branded Program.
4. 240 Seconds Commercial time for 1 hour Sponsored Program.

Fixed Point Chart Radio Jeevay Pakistan FM

TIME OF BROADCAST	NAME OF PROGRAMME	CONTENTS OF PROGRAMME
06:00am to 07:00am	HAYA ALAL FALAH	Bismillah, Tilawat-o-Terjuma, Hamd, Naat, Taqreer, Qwail, Milli Naghma
07:00am to 09:00am	SAWERAY SAWERAY URDU	Patriotic song on start up. Topic based chit-chat, Developmental news, Info About Pakistan, Horoscopes, Students, Traffic and Travel, Weather Forecast, Souvenir of the day, House wives, Shop Keepers, Incredible Facts with mellow music collection.
09:00am to 10:00am	NEAR NEHAN (SARIKEY SHOW)	Request Show, based on the feedback of out listeners through letters, e-mails and telephones. Different segments of this prog makes it super Duper like. Quote of the day, Survey reports local activities and local artists profile.
10:00am to 12:00pm	BALLE BALLE (PUNJABI SHOW) (MON-WED-SAT) WOMAN JUNCTION (TUE-THU-SUN)	A request oriented but information based programme, where everyone is invited to share anything. Household tips, Health tips, Educational Activities, public service messages, Innovations, Developments, Letters & Show Biz, all rapped in melodious tunes.
12:00pm to 12:15pm	AZAN PACKAGE+ HAYYA ALAL FALAH + TALK	Aarifa Qalam, Azan Announcement, Azan, Dua, Hamd, Naat, Talk, Qwail, Milli Naghma
12:15pm to 02:00pm	POP STOP (HITS ENGLISH SONGS)	Top of POP (Hits English Songs)
02:30pm to 04:00pm	DRIVE TIME SHOW (URDU) AZAN PACKAGE (ESAR)	Aarifa Qalam, Azan Announcement, Azan, Dua Hamd, Naat, Talk, Qwail, Milli Naghma A fast tempo programme, Exclusively for drivers of GT Road. Different Segments of this programme makes it really fantastic, like GPS service through radio, for the drivers, which helps them to get fresh info about road diversions, weather conditions etc. Financial updates Currency updates, Fashion, Sports, Day memories in history, Innovations, Sports round up, Road safety, Travel Guide.
04:30pm to 06:00pm	SADQAY THEWAN (SARIKEY SHOW) + AZAN-E-MAGHRIB JEEVAY KASAN	Request Show, based on the feedback of out listeners through letters, e-mails and Telephones. Different Segments of this program makes it Super Duper like. Quote of the day, Survey Reports local activities and local artists profile. Also included is Azan Package. Agriculture Show
06:00pm to 06:30pm SUN-WED-FRI	KEYSAA KAHANI RADIO PARTNERS	Kids Show, Stores Drama Songs Re-Broadcast Programmes of Radio DW and UN Radio
06:30pm to 07:00pm	JEE AYA NOO PUNJABI OR HALAT-E-HAZRAH	Request Show, based on the feedback of out listeners through letters, e-mails and telephones. Different Segments of this program makes it Super Duper like. Quote of the day, Survey Reports local activities and local artists profile.
07:00pm to 09:00pm	MUSIC CITY + BATTEIN MULAQATEIN	A fast tempo programme, exclusively for drivers of GT road. Different segments of this programme makes it really fantastic, like GPS service through radio, for the drivers, which helps them to get fresh info about road diversions, weather conditions etc. Financial updates, currency updates, Fashion, Sports, Day memories in history, innovations, Sports round up, Road safety, Travel guide.
09:00pm to 11:00am	MERAY DIL MERAY MUSAFIR (FRIDAY & SATURDAY) SHAB-E-TANHAJ (SUNDAY TO THURSDAY)	Poetry, With mellow and soft music collection with listener's requests and written messages.
11:00am to 12:00am	YAD KURO WHO DIN	OLD PAKISTANI HITS SONGS.
12:00am to 01:00am	JAGATY RAHO	TOP OF THE POP DISCO.

Time spot & Time Check, Azan Packages, Public Service Messages, Missing Persons, Jobs, Commercial Reports, Features, Dramas, Local Activities, O-B Reports, Interviews, Schools, Colleges Functions, Online Interviews, Traffic and Travel Guide, District Nazim Activities, SFD Adds, And Commercial Spots will be the part of our daily transmission. Our weekly programmes are about to come on-Air very Soon.

COVERAGE OF RADIO JEEVAY PAKISTAN FM NETWORK



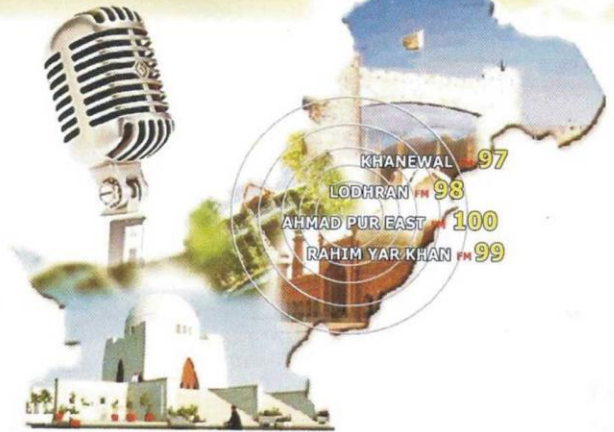
FM97 KHANEWAL FM98 LODHRAN/BWP FM99 RAHIMYAR KHAN FM100 AHMADPUR-EAST



20/A, Commercial Colony, Railway Road, Bahawalpur - Pakistan.
Ph: 0092-62-2050602, 2050603 Fax: 0092-62-2732456
e-mail: info@radiojp.com.pk URL: www.radiojp.com.pk

For More Information Please Contact
CEO: Mr. Tariq Hashmi Cell: 03006821268
Tel: +92-62-2886668

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20/A, Commercial Colony, Railway Road, Bahawalpur - Pakistan.
Ph: 0092-62-2050602, 2050603 Fax: 0092-62-2732456
e-mail: info@radiojp.com.pk URL: www.radiojp.com.pk